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Financial Inclusion MENA Newsletter

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Issue No. 9 Q3 2017



Dear Reader,

The previous months took place in the spirit of exploring and promoting. At the 2017 AFI Global Policy Forum in Egypt we have been exploring our host's journey in financial inclusion and the rapidly evolving landscape of the Arab region.

The event brought to life new global and regional financial inclusion initiatives. The 'Sharm El Sheikh Climate Change Accord' will move forward the international dialogue on financial inclusion and green finance.

The Arab World's very own highlight at the biggest GPF ever was the launch of the Financial Inclusion for the Arab Region Initiative (FIARI) in the presence of President of Egypt. Under FIARI, AMF, AFI and GIZ take their partnership to the next level to enhance regional knowledge exchange and peer-learning among policymakers and regulators, capacity building, and support of national financial inclusion policies. We strive to empower our joint Arab partners in promoting their societies' access to finance and sustainable development.

In Egypt, we have also been on the quest about the role of data in supporting policymaking. Jordan, for example, in preparation of the strategy to promote financial inclusion just announced key findings from a new study about the state of financial inclusion.

Find out more about these and other updates in this edition of our newsletter.

Sincerely yours, Hayder Al-Bagdadi

or intaricial inclusion.

Feature: the Global Policy Forum and the Financial Inclusion for the Arab Region Initiative (FIARI)



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Upcoming Conferences and Training

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Nov 7-8, 2017 **Sanabel 2017 Conference** Beirut, Lebanon <u>More...</u>

Nov 19-21, 2017

Venture Finance in the Arab

World – Accelerating Arab

Startups

Skhirat, Morocco

Nov 29-Dec 1, 2017 **European Microfinance Week**Luxembourg City, Luxembourg

More...

Dec 4-5, 2017
Financial Inclusion Policy
Forum

The Launch of the Financial Inclusion Strategy for Jordan: Moving Forward Towards Inclusive Growth Amman, Jordan

More Arabic news

Visit <u>CGAP's Arabic Microfinance</u> <u>Gateway</u> and <u>read their monthly</u> <u>bulletin</u> or follow @ArabicMFG

Publications



THE 2017 AFI GLOBAL **POLICY FORUM**

13-15 SEPTEMBER SHARM EL SHEIKH, EGYPT

For the first time, the Global Policy Forum for financial inclusion took place in the Arab region; co-hosted by the Central Bank of Egypt. At this event, FIARI was launched in the presence of President of Egypt.

AMF, GIZ, and AFI Launch Financial Inclusion in the Arab Region Initiative (FIARI)



The regional platform aims to help accelerate conducive policies and actions for enhancing Arab societies' access to finance as a driver of sustainable development. Read more...

FIARI: A Promising Institutional Innovation for the Benefit of the Financially Excluded



FIARI opens a new window of opportunity for Arab countries. Its contribution to improving the lives of vulnerable groups would be the acid test of the success of FIARI. Read more...

Introducing the Sharm El Sheikh Climate Change Accord

The accord aims to foster peer-learning on policy solutions to address financial inclusion, climate change and green finance. Read more...

Egypt's Financial Inclusion Journey: at Cross-Roads



The 9th GPF provided numerous insights into the journeys in financial inclusion and the rapidly evolving landscapes of Egypt and the entire region. Read more...

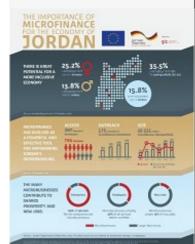
Financial Inclusion

De-Risking and the Role of Global Policy-Makers



Financial inclusion efforts in the MENA region are confronted with the global





The Importance of Microfinance for the Economy of Jordan

View... (English)



Money, Decisions, and Control: **Building Digital Financial Services That Help Poop Customers Cope** and Strategize

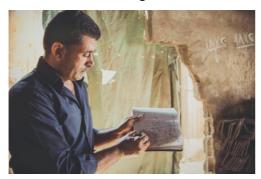
Consultative Group to Assist the Poor (CGAP)



trend of financial institutions reducing risk exposure related to money laundering and terror financing.

Read more...

On the Quest for Making the Invisible Visible



Data allows to explore the diversity of societies, financial means, and needs, make the invisible visible and bring smart policies to life.

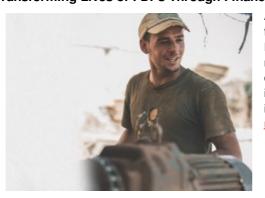
Read more...

What Really Matters: Sustainable Development



FIARI aims to empower Arab countries on the path to sustainable development. Policymakers deliberated on the nexus of financial inclusion and SDGs. Read more...

Transforming Lives of FDPs Through Financial Inclusion



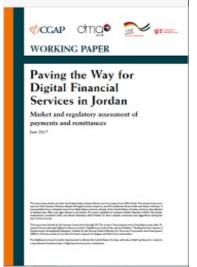
Adequate access to financial services enables FDPs to improve their resilience. Panelists elaborated on the core issue of regulations and identification. Read more...

The Best of the New Kids on the Block!



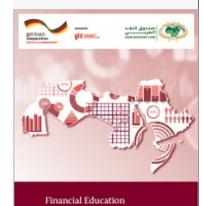
The Central Bank of Jordan received AFI's Award for the Best Newcomer in the global network of financial inclusion policymakers. Read more...

Read more... (English)



Paving the Way for Digital Financial Services in Jordan: Market and Regulatory Assessment of Payments and Remittances

Consultative Group to Assist the Poor (CGAP) and GIZ More... (English)



Initiatives in the Arab Region

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the Arab Region: A Stocktaking Report

GIZ and Arab Monetary Fund (AMF) More... (English)



Further Programme News

Behind the Numbers

VIDEO: Financial Inclusion Empowerment in Jordan - The Stories of Nisreen and Hiba



Watch Video ...

"I Am Someone Who Always Finds Her Way"



Nisreen's Journey from a Refugee Camp to the Store Owner She Is Today Read more...

"The Women Who Come Here Show Me That I Am Succeeding"



Hiba's Story of Pioneering Womens' Fitness in Ma'an Read more...

Financial Inclusion Strategy & Data

CBJ and GIZ Study Informs About Financial Inclusion in Jordan



Only 33% of people, 27% of women, has an account, while 38% is completely formally excluded. Disparities are remaining particularly for the youth, women, refugees, and low-income segments.

<u>Press Release...(English)</u> <u>Press Release...(Arabic)</u>

Microfinance

Savings Needs: Prospects and Requirements for Deposit-Taking MFIs



What is needed to provide the poor with sufficient savings opportunities and what is the role of a central bank? Read more...



National Coordination and Leadership Structure

Alliance for Financial Inclusion (AFI) More... (English)



Financial Inclusion of Forcibly
Displaced Persons: Perspectives
of Financial Regulators
Alliance for Financial Inclusion (AFI)
More... (English)

2017 Financial Inclusion Action Plan

July 2017

O GPFI Clobal Fartnership for Financial Inclination

G20 Financial Inclusion Action Plan (FIAP) 2017 G20

More... (English)

Archive

Issue no. 8

Issue no. 7

Issue no. 6

Issue no. 5 Issue no. 4

Issue no. 3

Issue no. 2

Issue no. 1



Microfinance

Licensing Microfinance Institutions in Jordan



By licensing and regulating MFIs in Jordan, the Central Bank will contribute to financial system stability aligned with financial inclusion goals. Read more...

Potential for Growth of Micro-Enterprises - Evidence from MFIs in Jordan



Only 13.7% of microenterprises grew into small and medium-sized projects in Jordan, which leaves considerable potential for MFIs. Read more...

Protection of Financial Consumer

Consumer Counselling: the PMA Studies Bosnia & Herzegovina's Success Story



A Palestine Monetary Authority delegation studies Bosnia and Herzegovina's success story of consumer counseling to enhance PMA's consumer relations halls. Read more...

Regional News

Digital Financial Services

Paving the Way for Digital Financial Services in Jordan

A new GIZ-CGAP study informs about the Jordanian remittances market, development pilots and challenges. Read more...

'Keep Charging on and Move Forward'

Jordan is one of the first countries in the world to reach an advanced level in the field of electronic payment services.

Read more...

Financial Education

Stocktaking of Financial Education Initiatives in the Arab Region

Many financial education initiatives have sought to empower people at the national and regional levels. A stocktaking.

Read more (Arabic)...

Microfinance

Financing Egypt's Missing Middle

Egypt has reduced the number of unbanked people. Yet, many will not gain access to finance, if the "missing middle" continues to be overlooked. Read more...

International News

Invest In a Process, Not a Transaction: Lessons Learned on Linking Business Savings Groups to Banks

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top

Big Data, Financial Inclusion and Privacy for the Poor

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Youth Building Peace: What's the Role of Financial Inclusion?

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